

Work Zone Cam Launches 12 Megapixel Do-it-Yourself Construction Camera *Professional Quality Time-Lapse Documentation with No Recurring Fee*

New York, August 13, 2013 – Work Zone Cam, a leading provider of construction webcam solutions, introduced a new 12 megapixel time-lapse camera designed for both professionals and amateurs seeking the ultimate do-it-yourself solution. While other jobsite webcam providers offer solutions with a monthly price tag attached, Work Zone Cam's user-friendly system is plug-and-play and available for no monthly fee.

The powerful jobsite documentation camera is designed for extended outdoor use and provides the perfect do-it-yourself solution to create time-lapse movies with professional results. Work Zone Cam's new value loaded offering is loaded with features not found on more expensive cameras, including superior digital SLR technology, a built-in wireless Sprint or Verizon modem and onboard storage capable of recording 3 years of images.

With applications in the construction, retail, healthcare, education and design-build industries, the rugged construction camera captures high-definition images of project progress, which the system FTP's directly to the user's local computer. Users can easily view and manage project images through the computer's image directory.

For clients that don't have a computer or simply want to outsource the service, Work Zone Cam offers a no-frills low cost hosting service. With the hosting services, the images are updated to Work Zone Cam's secure servers and are delivered directly to the user's website or mobile device, without the need for additional operating software. The client can easily access and navigate their image content within the provided web interface. At any time during the project, users may view, download, embed or share a high quality time-lapse movie of progress from beginning to end.

Companies can keep customers, partners and staff updated with live and archived images of project progress by promoting important updates and milestones on their website, Facebook and Twitter. The HD images are also ideal for print-quality ads and company promotions.

About Work Zone Cam

Founded by webcam specialists, Work Zone Cam provides a professional, reliable, and easy to use time-lapse camera solution for the construction industry. Work Zone Cam follows a simple approach of empowering their customers with the best Do-it-Yourself construction camera and delivering a basic, no-frills service to keep the prices low. Backed by award winning technology that is licensed from EarthCam – the industry leader, Work Zone Cam systems are wireless, all-weather digital SLR cameras that are ideal for documenting projects and producing HD quality time-lapse movies. Work Zone Cam has documented projects for many leading companies in the construction industry, including Skanska Construction, Turner Construction, Hensel Phelps, Parsons, Flintco, Ames Construction, Arco Murray and Shawmut Design & Construction.

Learn more about the Work Zone Cam solution at www.workzonecam.com.